

*Dr. J. S. Billings Ph.D.*

MAY 19

## MIROR VITÆ.

COMPLIMENTS OF



EBERHARD SCHNEIDER'S  
**American Cinematograph & Film Co.**  
WORLD'S GREATEST  
ANIMATED PICTURE MACHINE.

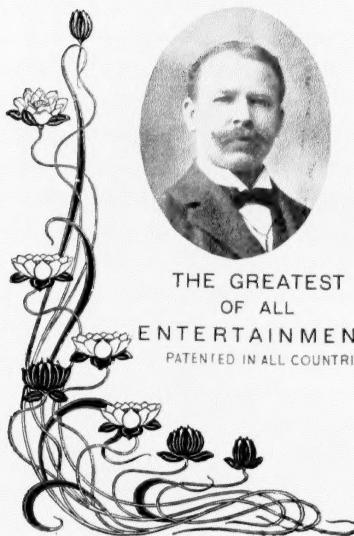
OFFICE AND LABORATORY:  
No. 175 EAST 96th STREET,  
NEW YORK, U. S. A.

# MIROR VITÆ

(MIRROR OF LIFE)



THE GREATEST  
OF ALL  
ENTERTAINMENTS.  
PATENTED IN ALL COUNTRIES.



HAVE A  
MOVING PICTURE  
ENTERTAINMENT  
BY THE  
CELEBRATED  
**'AMERICAN CINEMATOGRAPH'**

WRITE OR CALL AT  
175 EAST 96TH STREET,  
NEW YORK CITY.

**American Cinematograph & Film Co.**  
EBERHARD SCHNEIDER,  
MANAGER.

**IMPORTANT NOTICE.**

Are you a theatrical manager, or are you the president of a society, club or lodge? Do you belong to the amusement or arrangement committee of a festival in view? You all know the great importance of a well-selected programme, suitable to entertain and amuse your audience.

**OUR MOVING PICTURES**

have always proven a good drawing card.

In this little pamphlet we will try to put your attention on the merits of the PEER of all the picture machines in the world. We are the oldest moving picture exhibition company in the world. Our machines are called the *American Cinematograph*, which name we adopted early in 1896, and we have carried this name on ever since. Our public debut was made at the New York Eden Musee in the same year, which was the first successful moving picture entertainment since the development of reproduction of objects in motion. Go over the contents of this little book, read it carefully, open your mind, and engage this act. You will see how we will fill your house with joy.

For theatres, open air picnics, clubs, churches and societies, parlors, etc., our moving picture apparatus, the *American Cinematograph (Miroir Vitac)* guarantees you great benefit and satisfaction. There is no other show like this! Put our show as the last act on your programme and you will hold any audience through the most tiresome performance—they all want to see the Moving Pictures. We are the oldest Moving Picture exhibiting firm in America. We have our own patents. We increase our stock daily and we have a selection to suit anybody.

For churches institutions, etc., we will recommend our religious series of moving pictures and slides, Life of Christ-Passion Play, etc.

We show the largest, the steadiest and the most brilliant picture in light and definition. The picture combination of our programme, the lifelikeness and correctness of our working gives the most surprising, startling effect.

Our success gave birth to many imitations, often offered to the general public. It is inferior work, not worth the price asked. We have set our prices to a limit to give smaller concerns the advantage of a good Moving Picture show; do not deceive your audience, don't throw money away for imitations. Our work is known. We have the best references from first-class New York theatres and clubs; we also want yours. Do not run chances, get the *Best*. Write us or call. We will fix you up with a sparkling programme, up to date, interesting and satisfying, for the lowest possible price.

Hoping to be favored with an engagement,

We very respectfully remain yours,

American  
Cinematograph and Film Co.

#### TERMS, HOW TO ORDER.

Cash with order or C. O. D. to responsible parties on receipt of 25 per cent of the full amount.

For moving picture entertainments, or any other talent a deposit of 10 per cent is due on the day the contracts are signed.

Remit by bank draft, post office or express money order. Do not send personal check unless certified.

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#### WORK DONE IN OUR LABORATORY.

Our laboratory for taking, developing and printing of moving pictures is equipped with the newest precision apparatus (our own patents). We perforate, take, develop and print moving picture films, any gauge. We print any gauge film upon standard American gauge film by our new process. We make announcement slides for picture subjects. We make microscopic work, enlarging and reducing. We manufacture electrotypes, half tone and line type cuts, and make stereopticon slides from negatives or prints. We coat glass plates with our own negative or positive emulsion. We also coat films and cut them in any desired width. We prepare and furnish any formula developer for films or plates, and we use "aqua destillata" exclusively. We develop, print and mount for amateurs at lowest prices, and we also give instruction in photo and chronophotographic. We manufacture pure oxygen and hydrogen gas for hygienical and illuminating purposes. Electroplating in copper, nickel, silver or gold.

#### Our Workshop for Mechanical, Electrical and Optical Work.

We have a new model of a moving picture machine with stereopticon combined of the same character as our exhibition machines. It is an apparatus for the profession made to please your audience and to recommend its owner and manufacturer. The lamp houses are made of best aluminum, to avoid oxidation. We furnish either calcium or electric lamp, or both. Objectives and lenses are imported from first-class foreign manufacturers.

We also have a new model of electrical resistance coils (rheostats). We wire them to any voltage and amperage in Krupp steel, german silver or iron wire, adjustable or unadjustable,

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in single or double series. We manufacture automatic and hand-feed arc lamps—a modern pattern, adopted after long years' experience—our own patent. We remodel and repair moving picture machines, stereopticons and supply.

We put your inventions and new ideas to life. For model making and experimenting we charge very moderate prices. In the construction and repairing of electric heat, light and power plants as well as in the installation and repairing of fire and burglar alarms, telephones, bells, storage batteries, automobiles, etc., we secure you experienced workmanship and satisfaction by our long years' practice. Diagrams and estimates are furnished free of charge.

We manufacture condensers and objectives for moving picture machines and stereopticons. Are you in trouble with your objectives? Call and we will make you the right combination for any size picture, at any distance, to cut sharp and to illuminate bright.

We do circular glass cutting, any diameter or circle.

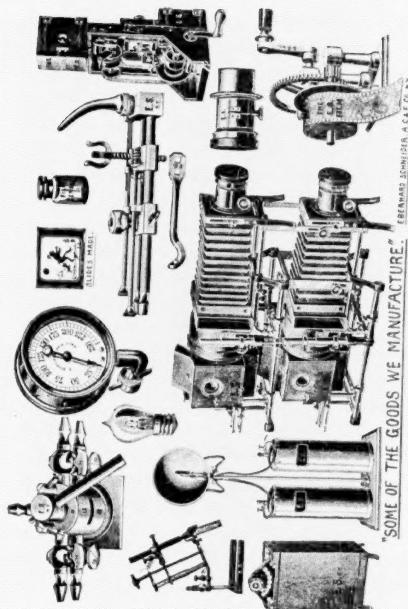
#### BUYING AND SELLING.

Have you moving picture films, stereopticon slides, picture machines, stereopticons, lenses, calcium or other supplies in this branch for sale, sell or write. We will pay you the highest possible prices. A film list of our second-hand pictures, machines and supplies is always on hand. We dispose of them at a very low price.

#### DRUMONT'S CALCIUM LIGHT.

We manufacture hydrogen and oxygen gas, lamps and jets, stands, color screens, desolving keys, valves, gauges, lines and reflectors and other supplies for the illumination of halls, stages, parades, etc. We furnish calcium apparatus, tanks, and a competent operator for entertainments, balls and masquerade balls, advertisements, hospitals, political demonstrations, etc.

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### ILLUSTRATED SONGS.

We have the finest color effects. The prices are low.

In combination with our moving picture and stereopticon shows we often furnish illustrated songs. We keep in touch with the best singers (lady or gent). We have the latest song hits. We illustrate them by beautiful colored glass slides.

We make song slides for new songs. Prices are moderate.

### OTHER TALENT FURNISHED.

Beside our moving picture entertainments, we can furnish you with any other talent as; Actors, comedians, acrobats, dancers, aeronauts, pyrotechnics, wire workers, punch and judy, etc. We also furnish music, from a piano player to a full orchestra, at lowest terms.

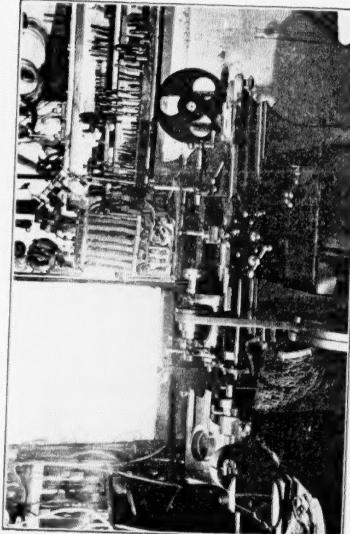
### About our Patents, Mechanics, Artists and Operators.

Since the development of animated photography we hold the cup of superiority in machines, films and shows. There is no machine, no film and no show better than ours. We have our eyes open. We improve all the time, and the patents granted to us by the U. S. Government are numerous.

Our machines for the taking, perforating, printing films are masterpieces of theory, workmanship, developing and exhibiting of moving picture and mechanical skill, and are also protected in Germany, Russia, France, England and Belgium.

The chemicals and compounds used in our laboratory are not patented. The formulas are secrets, in order to have them absolutely safe. Our most principal patents are numbered:

No. 647,529, No. 647,530, No. 666,396, No. 30,-



PART OF MECHANICAL WORK SHOP.  
American Cinematograph and Film Company.

825, No. 151,657, No. 303,180. Other patents pending.

Infringements will be dealt with to the full extent of the law.

We employ first-class workmen only in the various branches of our business. Our mechanics are experienced men in drawing and mechanical construction.

Our moving picture shows are given by excellent operators, who are practical mechanics and electricians. During the day they work in the workshop testing and overhauling the machines and preparing everything for the shows to be given at night.

A breakdown or a discontinuance of a show never occurred. For the taking, developing and making of moving picture films and stereopticon slides we employ men—experts in photography pose and praxis. In the coloring of films and slides our artists take great pains in color combination and detail. They are prepared for the most difficult work in new designing and dark stage effects.

#### About our Moving Picture Film Stock.

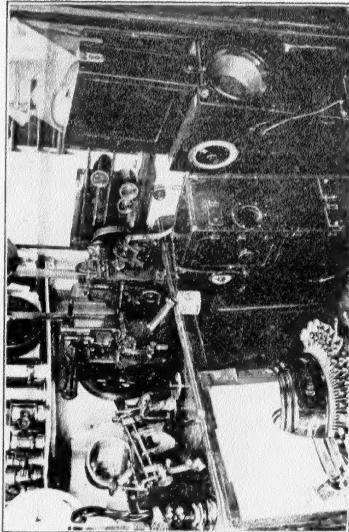
We send our moving picture cameras to all important occasions and we are able to reproduce pictures five hours after the time they were taken.

Besides our own make we have all the latest and best subjects manufactured by Edison and the Biograph Co., N. Y.

In foreign pictures we have the latest art of E. Mester in Berlin; Melies, Lumiere and Pathé Frères in France; R. W. Paul and the Warwick Trading Co. in London, and other well-known manufacturers in Europe.

Our actual moving picture stock consists of more than one thousand subjects—pictures to fit any kind of entertainment, religious, instructive or amusing.

We are agents for all the named film manu-



MOVING PICTURE CAMERAS, PROJECTORS AND PRINTING MACHINES.  
American Cinematograph and Film Company,

facturers and sell their goods at the lowest possible prices. We also buy and sell second-hand moving picture films.

#### War, Military and Patriotic Pictures.

We carry a full line of moving pictures and slides, pictures of infantry, cavalry, artillery and marine troops in war and peace, from all nations. War pictures of the Civil war, the Franco-Prussian, the Turko-Grecian, the Spanish-American, and the Boer-Briton war. Bombardment and storming of strongholds, the war in China. His royal highness Prince Henry of Prussia visiting America. The arrival of the liner, "Kronprinz Wilhelm." The launching of the Kaiser's yacht, "Metcor." Arrival of Prince Henry at Shoot-er's Island. Prince Henry at the German Embassy in Washington. Prince Henry at West Point, and Prince Henry's farewell on board the "Deutschland." Kaiser Wilhelm II, inspecting the warft "Vulkan" in Stettin. Kaiser Wilhelm, King of Bavaria and Grand Duke of Baden in Carlsruhe. Parade march of German troops returning from China, inspected by Kaiser Wilhelm and the Empress of Germany at Wilhelmshaven.

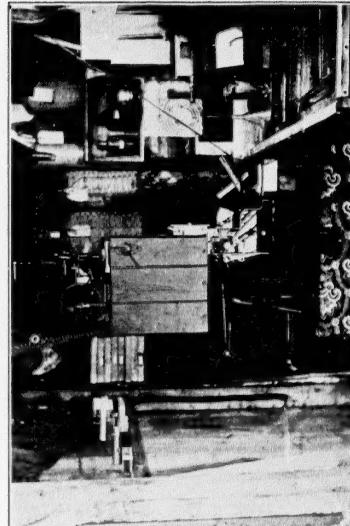
We also have stereopticon pictures of crowned heads and their families from America, German Empire, England, France, Russia, Austria, Italy, Sweden and Norway. Any special picture can be made on shortest notice.

#### Panoramas, Railroads and Sporting Pictures.

Moving panoramas taken from great squares, trains and ships. From Bremerhaven to New York on the big German Lloyd steamer "Kronprinz Wilhelm." Pictures of cities, world-renowned buildings and monuments. Scenes from life at bathing resorts. Scenes from mountains and oceans. Polar expeditions. Trip through

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FILM PRINTING AND SLIDE MAKING.  
Kuypers Cinematograph and Film Company.

America and the Pacific Coast. The Yellowstone Park.

Trip through Germany, England, Austria, Switzerland, France, Italy, Spain, Russia, Turkey, Africa, Egypt, the Cuban, Philippine and Samoan Islands.

Parisian life and habits, up and down the Eiffel tower, ten minutes on a Seine steamer, moving sidewalk, etc.

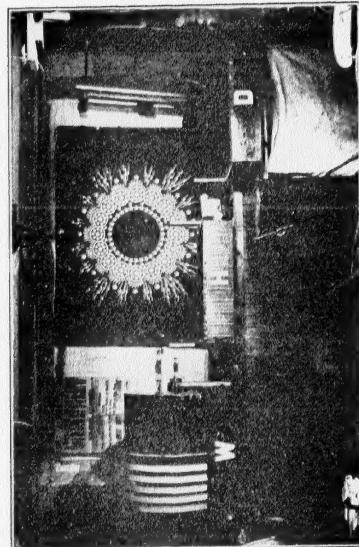
Panorama of Niagara Falls, taken from American and Canadian shores. The Rhinefall at Schaffhausen (Neustadt), Switzerland. The Paris and Buffalo expositions and others. Train and station scenes from all countries, the Black Diamond Express of the Lehigh Valley R. R., the Horseshoe Curve. Over the Brooklyn Bridge in two minutes. Pictures of hunting, yachting, bicycle races, prize fights, etc.

This is a most wonderful series of an instructive, interesting and amusing character, and we are adding more from day to day.

**Comical, Mysterious and Magical Pictures, Fairy Stories, Dances and Christmas.—Moving Pictures.**

Pictures of a comical character have always proven in great demand at all our moving picture performances. We have a great selection of them and we are adding more every day to our catalogues.

A great deal of humor, brain and pose is required to produce a good comical or mystical subject. It is a business in itself to produce comical effects with the absence of strain and presence of mirth and a little sense in a limited time and space. We don't know of any firm in the United States complying to these demands. We make some, but we get most of our films of this class from European film makers. Some of them make a specialty in producing such demanded effects.



DEVELOPING OF MOVING PICTURE FILMS.  
American Cinematograph and Film Company.

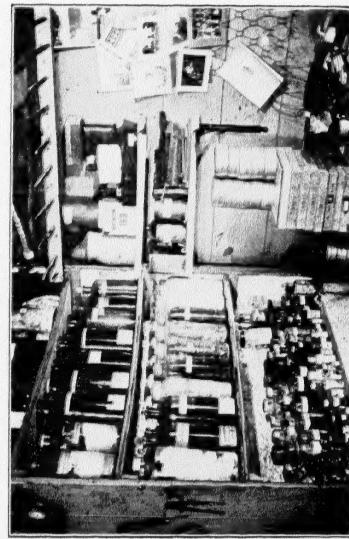
We have a carefully selected, mysterious and comic moving picture stock. Our comical pictures are enjoying. They are greatly appreciated. Our mysterious pictures give you an endless chain of mystifying impossibilities.

In dances we have the best and latest reproductions. We only mention a few: La Loi Fuller, the Kohinoor, Fatima, Pantango, La Carina and others.

Our grand fantastical and spectacular pantomimes of fairy stories, legends and Christmas stories are specially recommended for churches, fairs, parlors, and children's performances.

We will mention only a few: The great pantomime, "Cinderella;" the story of the Glass Slipper and Little Red Riding Hood. For Christmas our holy series, the Birth of Christ, Santa Claus at Work, Christmas Eve, is greatly instructive.

In reproductions of theatrical plays we have the opera, Martha, also the original play of William Tell, as played in Altdorf, Switzerland. They are brilliant and true to life in every respect.



CHEMICAL DEPARTMENT,  
American Cinematograph and Film Company,

**Pictures for Churches, Fairs, Parlors,  
etc., etc.**

**The Passion Play of Oberammergau, 1900.  
The Life of Christ, with Moving Pictures**

The passion play in Oberammergau was the greatest sight in 1900. Most of the Paris Exposition visitors went to this little hamlet in the South Bavarian Tyrol, in Germany, to see the "only" and grandiosus play. Our Mr. Eberhard Schneider also went to Oberammergau, after a long trip through Germany, Austria, Italy, Switzerland, France and England, in order to obtain moving pictures of the Passion Play, also scenes of the village, for both the moving picture machine and the stereopticon. The Passion Play has not alone proven beneficial to the young in bible classes, but has served to impress upon the minds of all who had an opportunity to see the pictures a better and clearer knowledge of our holy scripture, and a great assistant to our clergy in Lent. During our visit in Oberammergau, July, 1900, we erected our quarters and temporary studio at the residence of Messrs. Anton and Roehus Lang. Anton Lang played the part of Christ and Roehus Lang played the part of King Herod. We will never forget this old-fashioned little house, with its clean rooms and courteous treatment.

The moving pictures and slides are exact reproductions of the Oberammergau Passion Play, are masterpieces in pose and photography.

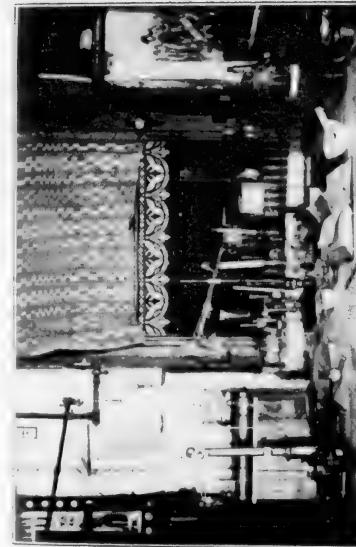
For the name of each individual subject see next page.



FILM AND STUDIO, NEW YORK  
American Cinematograph and Film Company.

## The Passion Play of Oberammergau 1900.

1 drama loaded with sarcasm, revolving in Old  
 2 amingon.
 3 Labatunda or Abernatingegan  
 4 Panasonic or Chennarangavan, from Olave  
 5 The theatre—extinct  
 6 The chorus, showing off stage  
 7 Labdean—The explosion  
 8 Labdean—Adoration of the wise  
 9 Entry into Jerusalem  
 10 Mocking at the temple  
 11 High priest's council  
 12 Labdean—Departure of Jesus  
 13 Labdean—Lamentation made  
 14 Christ blessing Disciples  
 15 Jesus and Mary Magdalene  
 16 Kissed at Bethany  
 17 First parting from his mother,  
 18 Labdean—Espousal of Esther  
 19 Preparation for the last supper  
 20 Temptation of Judas  
 21 Labdean—Fallen by Man  
 22 Labdean—Return of the spirit  
 23 The last supper  
 24 Labdean—Joseph sold  
 25 Judas and the council  
 26 Labdean—Adam earning his bread  
 27 Labdean—Jacob killing Antees  
 28 Christ in Garden of Gethsemane  
 29 Christ at prayer  
 30 The betrayal  
 31 Anmas  
 32 Christ before Caaphis  
 33 Christ mocked by the soldiers  
 34 Peter's denial  
 35 Tableau—Death of Abel  
 36 Indus.  
 37 Tableau—Daniel accused



37 Christ before Pilate  
 38 Judas in Satan's car pulling down the Temple  
 39 Christ before Herod  
 40 Judas in Visual case, steering Jesus  
 41 Christ scourged  
 42 Judas - Joseph made ruler  
 43 Christ sentenced to death  
 44 Judas - Roman official  
 45 Way of the cross  
 46 The Crucifixion  
 47 Descent from the Cross  
 48 Mary receiving body of Christ  
 49 The Lament  
 50 The Resurrection  
 51 The Ascension  
 52 Christ in audience of His angels  
 53 12 o'clock intermission of the Passion Play  
 Nos. 1, 8, 13, 22, 26, 36, 37, 39, 45, 46, 47, 50 and  
 51 are moving pictures. All others are stereopticon  
 views.

Scene cut of Anton and Rochus Lang's house in Oberammergau, our temporary studio.

#### The Life of Christ, with Moving Pictures.

For a two hours' instructive and impressive entertainment we combine the moving pictures of the life of our Lord. Every moving scene is illustrated by a beautiful lecture (announcements) slide. Between the moving we show original stereoscopic slides from the Holy Land, well selected, so as to illustrate the places where the actual scenes occurred.

(Kerosene lamp and reading lecture, with full description of the pictures, will be furnished on application.)

Opening voluntary by organist  
 The Annunciation  
 Music - Ave Maria  
 Shepherds watching over flock



Oberammergau  
 Hotel St. Antonius AND  
 Anton & Rochus Lang  
 American Cinematograph and Film Company.

Music  
The birth of Jesus  
Music: Oh, Holy Night  
Flight into Egypt  
Massacre of the innocents  
Baptism of Jesus  
Death of John the Baptist  
Christ tempted by the devil  
Disciples plucking corn  
Christ calling Zacchaeus from the tree  
Christ feeding the multitude  
Christ blesses little children  
Christ healing the sick  
Lazarus raised from the dead  
The Transfiguration  
Voluntary music while changing the picture  
reels.  
Entry of Jesus into Jerusalem  
Music: The Psalms  
The last supper  
The betrayal of Jesus  
Christ before the two high priests  
Christ before King Herod  
Christ before Pilate  
Carrying the cross  
The Crucifixion  
Taking down the body of Jesus  
Placing Jesus in the tomb  
The Resurrection  
Hymn—Abide with Me  
The Ascension  
Hymn: Nearer, My God, to Thee  
Amen Come Lord Jesus  
Closing by voluntary music  
Church of the Annunciation, Nazareth

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**Slides shown between the Moving Pictures of the Life of Christ.**

Panorama of Nazareth and the Church of the Annunciation  
Field of the Shepherds  
Panorama of Bethlehem from the Church of Nativity  
Rachel's Tomb near Bethlehem  
Virgin's tree, Hebron  
Modern Samaria  
On the Jordan  
Layer on site of Zacchaeus's house, Jericho  
Iberias and Sea of Galilee  
Mount of Olives from Bethphage  
Panorama of Damascus  
Tomb of Lazarus, Bethany  
Mount Tabor from Nazareth  
Panorama of Jerusalem from Mount of Olives  
Graecianum, Jerusalem, interior and exterior  
Garden of Gethsemane  
House of Caphnas, Jerusalem  
Government palace, site of palace of Herod, Jerusalem  
Tower of Antonia, Jerusalem  
Arch of Ecce Homo, Jerusalem  
Via Dolorosa, looking west, Jerusalem  
Calvary, side next Jerusalem  
Holy Sepulchre, Jerusalem  
Mount of Olives, Chapel of Ascension  
Clouds of Heaven

This programme is not final. Changes can be made and other stereopticon pictures can be produced.  
How we prepare and how we give the show, next page.

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### **How we Prepare and How we Give Moving Picture Shows.**

We furnish shows for theatres, clubs, societies, churches, parks, picnics, fairs, roof gardens, parlors and private entertainments, for responsible parties only.

For the illumination and working of our machine we use electric light. For a long distance and a large picture we prefer it. It gives the best results and is the cheapest. If electricity cannot be had, we will use calcium light. It is not as powerful as electricity, but for inside shows it will give good results.

The engaging party has to furnish the electric light. If calcium has to be used, we will furnish it, charging a little in addition to cover the expense of gas and transportation of tanks and apparatus.

There is no danger connected with the handling of electricity or calcium gas.

We said before that electricity is the cheapest. We use about 25 amperes in our lamp by a pressure of 60 volts. The cost of the consumed current is about 75 cents per hour continuous performance. We make our own electric connection, if electricity is at the premises. Therefore, several hundred feet of electric cable is always carried with our machines.

By ordering the *American Cinematograph* we wish you to state if there is electricity at the place, so as to give us time to provide for suitable light. You might also give us the approximate length of the hall.

We prefer to show from the gallery, opposite the stage, if there are no gas fixtures or chandeliers in the way.

The machine requires a space 4x5 feet square, including space for the operator. The machine and operator are enclosed by a curtain—frame and curtain we also carry with us.

We bring our own white sheet for the pictures

if there is none. We put the machine up and sheet and make the electric wire connection in three-fourths of an hour. In most cases we need a long stepladder to fasten the upper ends of the sheet.

We make a programme selection to suit lady, gent and child.

We give shows from twenty minutes to two hours. We furnish machines for a single performance, for days, for a week or longer. We can furnish you with a dozen machines, and we can change the programme every day.

### **Regarding Prices for Picture Shows, etc., etc.**

The price for our *moving picture performances* varies, according to length of show and selection of pictures. We can furnish shows from \$20 upward. This includes moving and stereopticon pictures with machine and operator. *The Passion Play of Oberammergau*, or *The Life of Christ with moving pictures*, machine with operator, \$50 per single performance.

Outside New York City, fare, transportation, hotel and board in addition.

If you furnish us with a print (photo), etc., we will make you a *glass stereopticon slide*. Club presidents and officers, also committees, should get their picture made on glass, to have it produced on the sheet by the *American Cinematograph*.

For *illustrated songs* our charge is \$10 per night. If engaged with *American Cinematograph*, \$8 per night.

For the illumination with *calcium light* and color effects and operators, \$6 per hour and lamp.

For electric *searchlight* and name, to be thrown on distant buildings or clouds, \$20 per night. Party has to furnish electricity.

#### **Have Your Parade, March, Act, Picnic, Business or Family Photographed in Moving Pictures.**

*For the taking, developing and printing of special moving picture subjects, our charge is:*  
Operator's time and special camera (inside Greater New York), per day.....\$15.00  
Perforated, sensitized negative or positive film, per foot.....10  
Developing negative film, 50 feet.....4.00  
Printing and developing positive film, 50 feet.....6.00  
This added, brings the price of a 50-foot "special subject" to.....\$35 net  
Outside Greater New York—Fare and expenses extra to the above charges.

#### **Moving Picture Machines, Stereopticons and Supplies.**

We build moving picture machines, the best on earth. All our patents embodied, no toy, an exhibition machine to depend upon.

Price of machine complete, including mechanism, objective, condenser and stereopticon lens, lamphouse, electric and calcium lamp, electric rheostat, switches, cutout and connecting wires, slide carrier, reel, film cement and mender, instruction, etc., for \$150 net.

Stereopticons from \$20 upwards. We only carry apparatus for the profession. No toys. Moving picture cameras, printing and perforating machines built to order. Our patents.

Rheostats we make for any voltage, any ampere and shape, in Krupp or German silver wire, from \$8 upwards.

Electric arc lamps, calcium jets, tanks and valves, bimes, gas making apparatus at lowest prices.

For repairing and remodeling moving picture machines and other mechanical work (excluding material) we charge 60 cents per hour.

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#### **FOR THE EXHIBITOR.**

We carry a full line of supplies for the exhibitor, as reels, wire, switches, cut outs, films, slides, carbons, and lenses.

Film splicing cement, 25 cents per bottle.

Blank film for spacing, standard perforation, clear, per foot, 5 cents.

Blank film for spacing, standard perforation, black surface, per foot, 6 cents.

Blank film for spacing, standard perforation, white surface, per foot, 8 cents.

We perforate celluloid film with standard perforation, 1 cent per foot.

One dozen lime pencils in tin box, \$1, extra quality.

Film cleaning extract, makes the film like new, and don't hurt the emulsion, 25 cents per box.

Film announcement slides from 25 cents upwards.

Stereopticon slides from 25 cents to \$1.

Second-hand films and slides bought, sold and exchanged.

Prices for circular glass cutting an application.

Prices for amateur developing and printing see next page.

Mail orders promptly attended to.

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AMATEURS' PRICE LIST FOR DEVELOPING, PRINTING AND MOUNTING.

**American Cinematograph and Film Company, New York.**

SIZE	Developing		Print		Print		Developing		Print		Print	
	Dark	Print only	Open	Print only	Mount	Print and mount	Dark	Print only	Open	Print only	Mount	Print and mount
	Doz.	Doz.	Doz.	Doz.	Doz.	Doz.	Doz.	Doz.	Doz.	Doz.	Doz.	Doz.
Pocket Kodak.....	\$0.45	\$0.20	\$0.45	\$0.20	\$0.25	\$0.20	\$0.35	\$0.35	\$0.40	\$0.45	\$0.40	\$0.40
Folding Pocket Kodak .....	85	30	45	35	65	75	70	80	85	95	95	95
3½ x 4½ .....	1.20	50	60	70	80	90	85	95	100	110	115	115
3½ x 4½ .....	1.20	50	60	70	80	90	85	95	100	110	115	115
4 x 5 .....	1.35	60	75	90	100	105	100	110	120	130	135	135
5 x 7 .....	1.80	75	1.00	1.20	1.25	1.45	1.40	1.60	1.70	1.80	1.85	1.85
6½ x 8½ .....	2.65	90	1.50	1.80	2.05	2.65	2.55	2.85	3.00	3.20	3.25	3.25

Other sizes in proportion. We color prints artistically. Perfect satisfaction guaranteed.

#### REFERENCES.

His Eminence Cardinal Gibbons (personal letter).

Letters from the clergy of great American churches.

Salvation Army headquarters, New York, Gen. Both, Esq.

M. Lutgens, Esq., Linden, N. J. (parlor shows).

August Belmont, Esq. (parlor shows).

Dr. John S. Billings, Esq., Astor Library,

Columbia Yacht Club, New York,

New York orders and lodges.

New York, New Jersey, Pennsylvania, Connecticut and Albany Hospital Associations.

New York, New Jersey, Pennsylvania and Connecticut Brewery and Butchers' Benevolent Associations.

New York theatres—Eden Museo, Proctor's, Miner's, Tony Pastor's, Harlem Music Hall, Weber & Fields, and many others in New York City and through the United States and Canada. Egler's Bakery.

Volkfestvereine—Deutscher Krieger Bund, New York; Plattdeutsche, Badische, Bayrische, Hessische, Hessen-Darmstädter, Schweizer and Österreich-Ungarische Volkstage.

All the New York leading singing societies and turn vereine, and many other first-class clubs and societies too numerous for this limited space.

You never make a mistake if you engage the *American Cinematograph*, because we want your reference.

